



RESPONSIBLE TECHNOLOGIES

**BIOBASED
HIGH PERFORMANCE
COTTON**



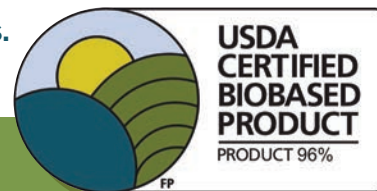
**USDA
CERTIFIED
BIOBASED
PRODUCT**
PRODUCT 96%

BIOBASED

What is the USDA BioPreferred® Program?

USDA BioPreferred® is a United States Department of Agriculture (USDA) certification program that promotes the increased use and purchase of biobased products. Biobased products are intermediate materials and products that are composed in whole, or in significant part, of biological products, renewable agricultural materials or forestry materials. The program is designed to:

- Spur economic development, by providing new markets for farm commodities;
- Reduce reliance on petroleum;
- Increase the use of renewable agriculture resources;
- Contribute to reducing adverse environmental and health impacts.



High Performance + BIOBASED

The USDA certifies that Cotton Incorporated's moisture management and water-repellent technologies are new, innovative and biobased. Cotton fabrics finished with STORM COTTON™, TransDRY™ and WICKING WINDOWS™ technologies were tested and certified as biobased products.



Take Advantage of the Advantages:

- Adopt Cotton Incorporated technologies and achieve high performing, biobased products;
- Apply for and use the biobased label and get recognition for your responsible products;
- Promote your biobased performance products to businesses and consumers.

Contact your Cotton Incorporated account manager for more information on high performing, biobased cotton technologies. To learn more about the USDA BioPreferred program visit www.biopreferred.gov.

Cotton – the new performance fiber.



Cotton
Incorporated

The USDA Certified Biobased Product label
is a certification mark of the U.S. Department of Agriculture.
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