













PRODUCT INNOVATION

EFFECTIVE TOOLS FOR SUCCESS



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Life Cycle Assessment Process



Study Goals

- Support users of cotton and cotton-derived products with current and accurate life cycle inventory (LCI) data for cotton fiber production, textile processing, and consumer use.
- 2. Monitor progress and measure changes for continuous improvement.
- 3. Guide decisions about current research priorities and new research initiatives.



Cotton LCA Phases

Agricultural Production





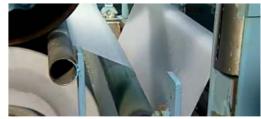




Textile Manufacturing









Consumer Use & Disposal







Data Quality and Integrity

- Data reviewed by:
 - Cotton Incorporated Staff
 - thinkstep
- Reported data was also examined for parity with 2010 LCA data collection
- ISO Compliant Process ISO 14044
- Critically Reviewed Panel led by Dekra



LCA Impact Definitions

Technical Term	Example Impact
Acidification Potential (AP)	Acid rain
Abiotic Resource Depletion (ADP)	Mineral consumption
Eutrophication Potential (EP)	Nutrient loading to stream
Global Warming Potential (GWP)	Green house gas emitted
Primary Energy Demand (PED)	Fossil fuel use
Photochemical Ozone Creation Potential (POCP)	Smog
Blue Water Use (BWU)	Water removed to generate power
Blue Water Consumed (BWC) (Net Volume)	Water evaporated in dryer
Ecotoxicity Potential (ETP)	Plant and animal health
Human Toxicity (non-cancer) Potential (HTPnc)	Human health
Human Toxicity (cancer) Potential (HTPc)	Human health
Human Health Particulate Air (PM2.5)	Lung diseases





Agricultural Phase



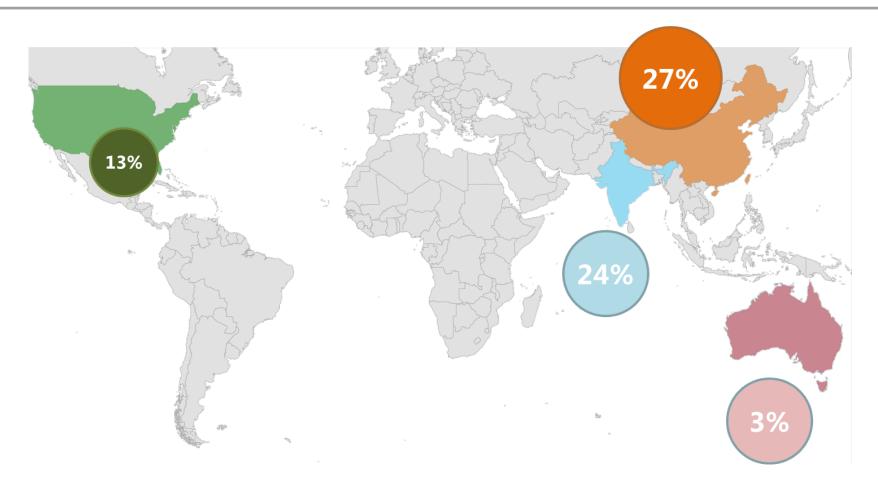
Cotton Production Data Collected

- Soil Data
- Climatic Data
- In-season Field Practices
 - Fertilizer Rates (N, P, K)
 - Tillage Practices
 - Pumping Energy ASABE
 - Water Use
 - Fuel Use ASABE
- Ginning Data
 - Energy (electric and gas)
 - Packaging Materials





Cotton Growing Countries Characterized



- Represents 67% of World Cotton Production for Study Period of 2010 to 2014.
- Source: USDA, FAS, Production, Supply and Distribution Online



Allocation of "Burden"

The LCI only considers cotton fiber

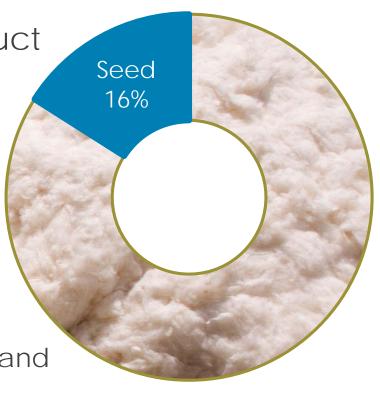
Cottonseed valuable co-product

1.4 kg seed per kg of fiber

 Use "economic" allocation (value of product used to assign environmental burden)

Based on U.S. value 2010 to 2014

Constant applied across regions and countries





Textile Data Collection



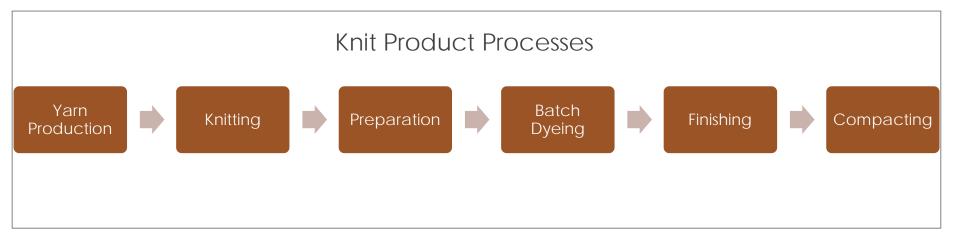


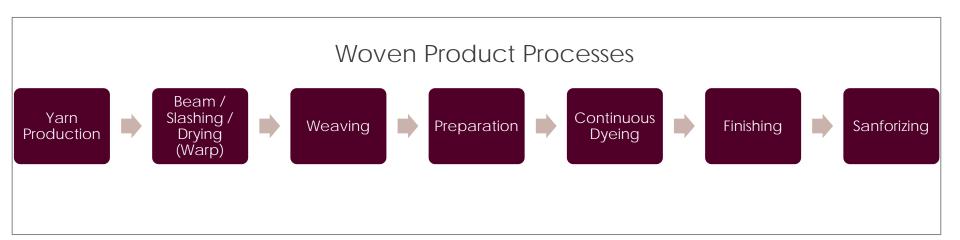
Textile Data Collection

- Representative sample of 13 mills
- Regions
 - Turkey
 - Latin America
 - Indian subcontinent
 - Southeast Asia
 - China
- 7 wovens and 6 knits



Textile Unit Processes

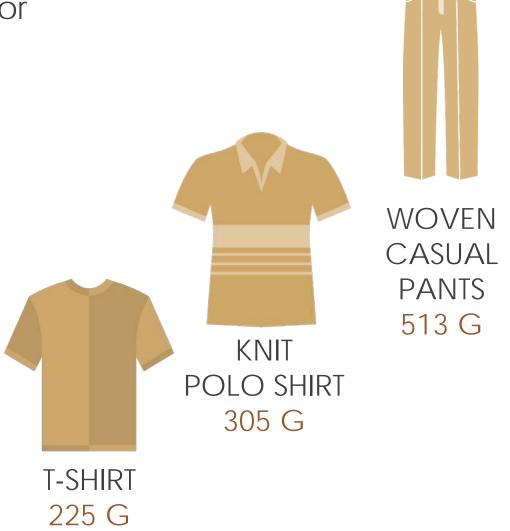






Cut and Sew Methodology

- Energy usage factors for cut-and-sew of casual pant and knit shirt provided by [TC]²
- High- and low-end garments were deconstructed to determine average weight



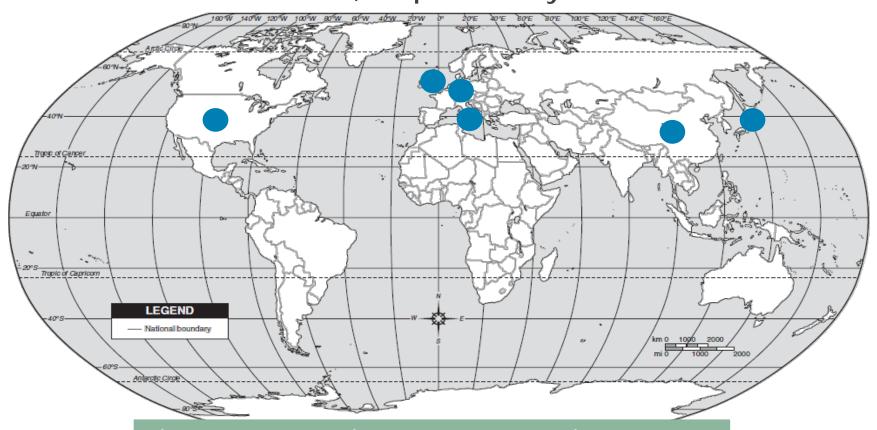


Consumer Use



Consumer Use Methodology

A total of 6,041 interviews were conducted. ~1,000 per country



- 1.) United States 2.) United Kingdom
- 3.) Germany

4.) Italy

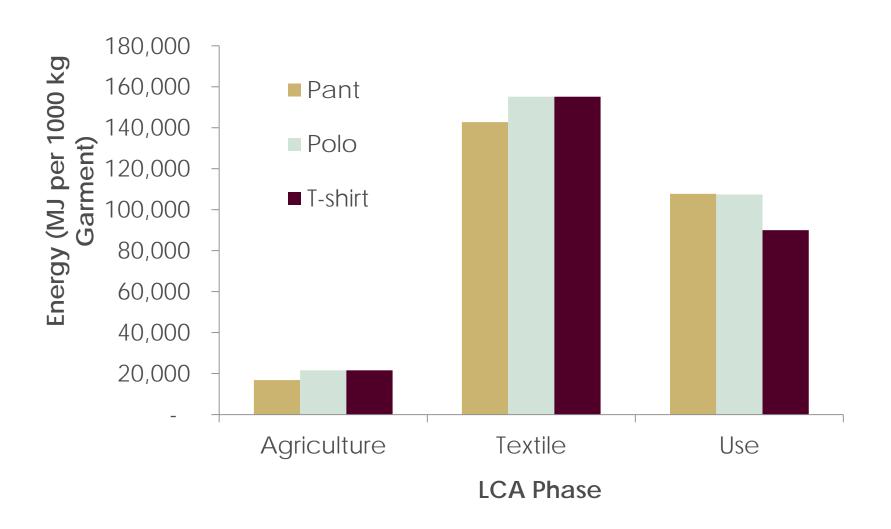
5.) China

6.) Japan

RESULTS

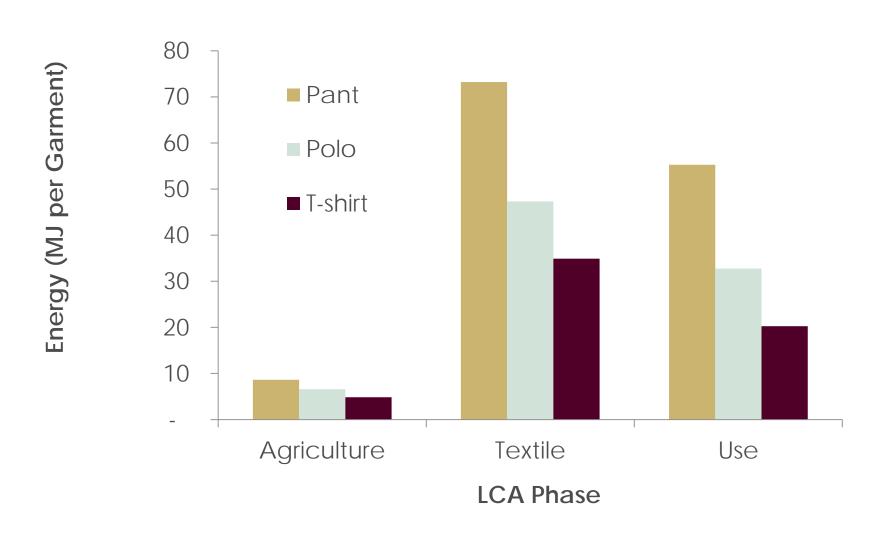


Product Comparison: Energy Use per 1000 kg

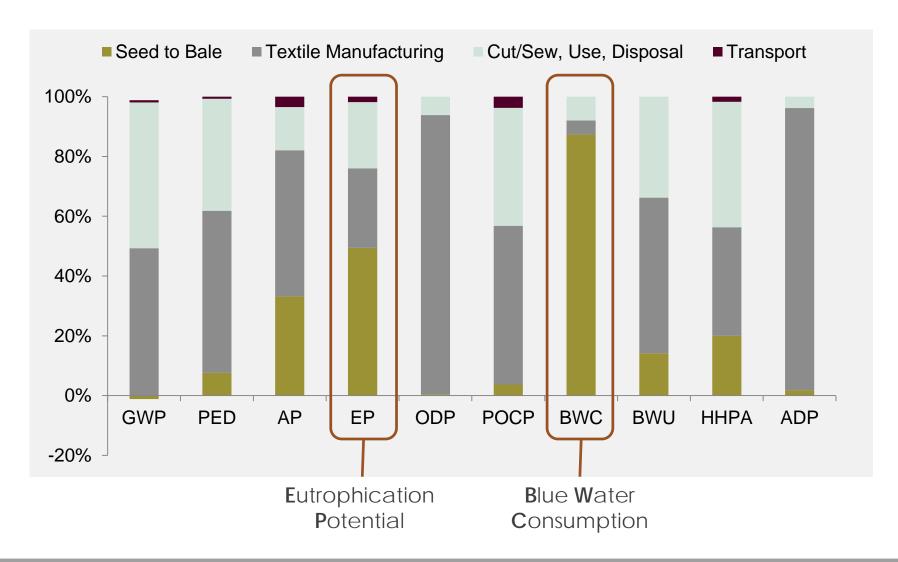




Product Comparison: Energy Use per Garment



Overall Results for a Knit Collared Shirt

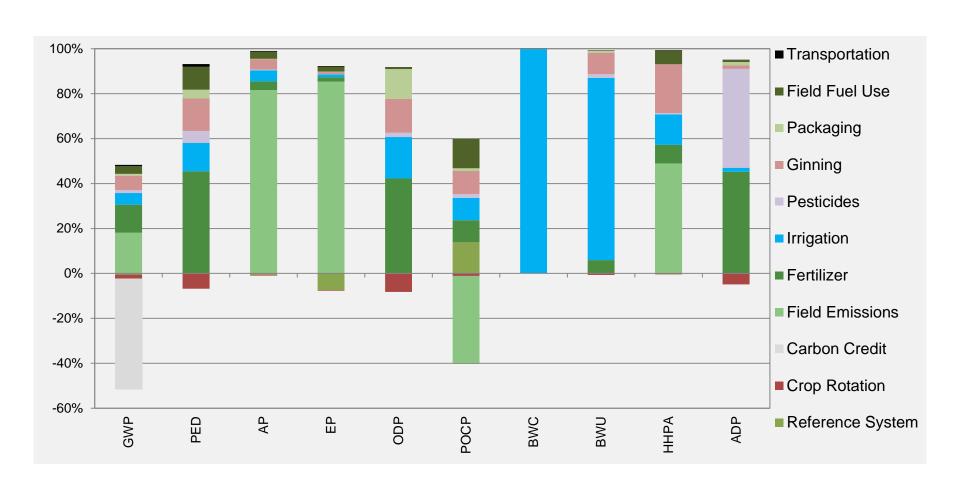




Agricultural Phase RESULTS

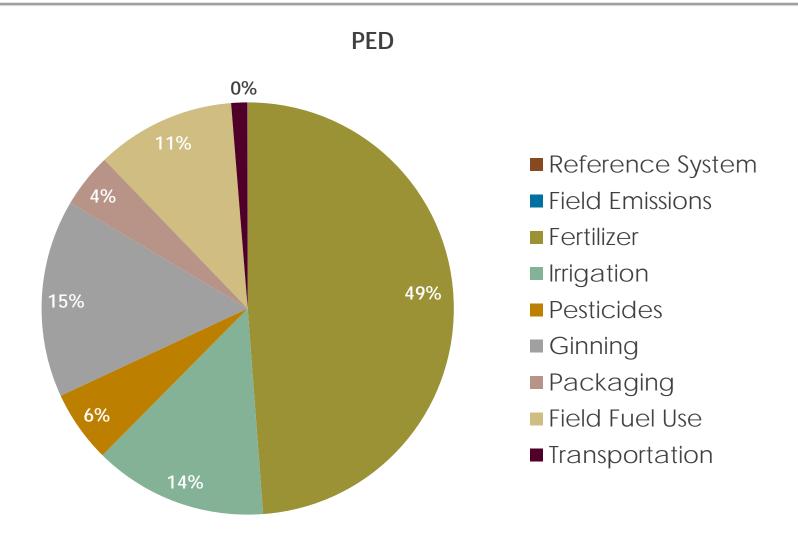


Agricultural Phase Details



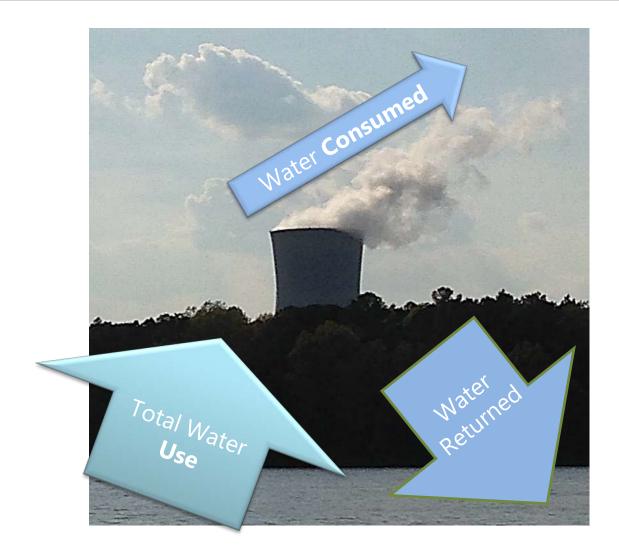


Energy Details - Agricultural Phase



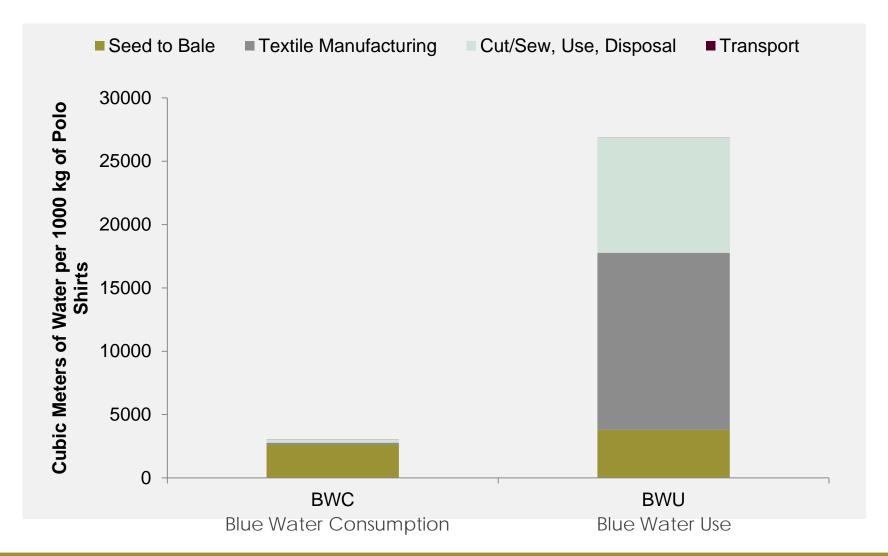


Water Metrics





Water





Agricultural Research Directives

- Precision nitrogen and water management.
- Increase winter cover crop use.



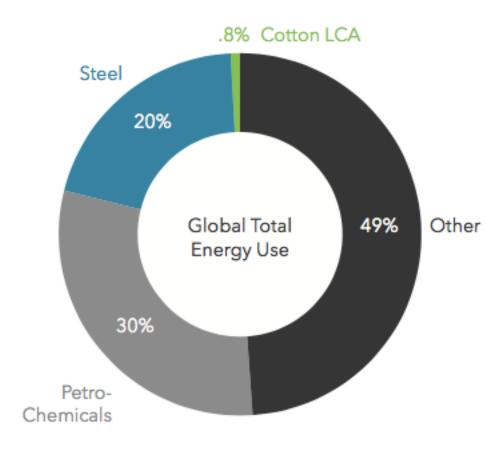






Energy Results in Context

 If all of the cotton in the world were manufactured into a knit shirt and laundered 20 times, the energy and green house gas emissions are less than 1% of humanity's annual impact.



PRINCIPLES OF COTTONLEADS[™]

COMMITMENT

to the social, environmental, economic and regulatory factors required to produce world-class cotton.

RECOGNITION

that sustainable and responsible cotton production requires continual improvement, investment, research and sharing of best practices information among growers and industry.

UNDERSTANDING

that leading change in responsible and sustainable cotton practices will have the most positive impact when implemented in collaboration among farm, regional, national and international programs.

BELIEF

in the benefit of working cooperatively with similar programs that seek to advance responsible and sustainable cotton production in an effort to keep global cotton competitive in world fiber markets.

CONFIDENCE

in cotton identification systems that ensure traceability from farm to manufacturer.

Submit Your Questions



Please submit all final questions now.

Questions may be submitted through the Q&A box on your screen or by tweeting to @Cotton_Univ.



Additional Resources





Cotton Today cottontoday.cottoninc.com

Cotton Sustainability cottonuniversity.org

Find this webinar at CottonUniversity.org.



Look for this webinar in the College of Fiber Science and the Cotton Sustainability resource.

ADDITIONAL WEBINAR RESOURCES
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