



TOUR AGENDA

Schedule is subject to change.

Join us for an opportunity to meet U.S. cotton producers on their farms and learn how U.S. cotton is leading the way with traceable, transparent, and responsible cotton production.

The goal of this experience is for you to walk away with the knowledge of how cotton is produced and how this amazing raw material becomes consumers' favorite fiber. U.S. cotton producers and their families will speak about and show you the tools and technologies they are using to grow cotton responsibly, ensuring nutrient-rich land and resources for future generations. Learn from the experts, see first-hand how cotton is harvested, ask as many questions as you would like, and judge for yourself. The growers and the staff of the Cotton Board and Cotton Incorporated will be present to give you the facts and make sure every question is answered.

SCHEDULE

DAY ONE

1:30 - 1:50 p.m.	Registration	The Grand Hall <i>(The Central Station)</i>
2:00 - 5:00 p.m.	Setting the Stage: Responsible Cotton Production & Cotton Sustainability	The Grand Hall
6:00 p.m.	Group dinner	Bishop <i>(Lower level of hotel)</i>

DAY TWO

7:00 a.m. - 9:00 a.m.	Breakfast	The Grand Hall
9:00 a.m.	Load buses and depart for tour	Hotel lobby
10:00 a.m. - 12:30 p.m.	Farm visits	Marianna, AR
12:30 - 2:00 p.m.	Group lunch Introduction to Field Research	
2:00 - 4:00 p.m.	Gin and warehouse tour	
4:00 p.m.	Depart for Memphis	
	Dinner: Join a small group to explore Memphis	Memphis, TN

DAY THREE

6:00 a.m. - 8:00 a.m.	Breakfast	The Grand Hall
8:00 a.m.	Load buses and depart for USDA Classing Office	Hotel Lobby
8:30 - 11:30 a.m.	Tour of cotton classing process	Memphis, TN
11:30 a.m. - 12:30 p.m.	Group lunch	Central BBQ
12:30 p.m.	Depart for Memphis airport	