



TOUR AGENDA

Schedule is subject to change.

Join us for an opportunity to meet U.S. cotton producers on their farms and learn how U.S. cotton is leading the way with traceable, transparent, and responsible cotton production.

The goal of this experience is for you to walk away with the knowledge of how cotton is produced and how this amazing raw material becomes consumers' favorite fiber. U.S. cotton producers and their families will speak about and show you the tools and technologies they are using to grow cotton responsibly, ensuring nutrient-rich land and resources for future generations. Learn from the experts, see first-hand how cotton is harvested, ask as many questions as you would like, and judge for yourself. The growers and the staff of the Cotton Board and Cotton Incorporated will be present to give you the facts and make sure every question is answered.

SCHEDULE

DAY ONE

- 1:30 - 1:50 p.m.** | Registration | *Hyatt Centric, Beale Street Memphis*
- 2:00 - 5:00 p.m.** | **Setting the Stage: | Foundry Ballroom**
Responsible Cotton Production & Cotton Sustainability
- 6:00 p.m.** | Group dinner | *McEwen's*

DAY TWO

- 7:00 a.m. - 9:00 a.m.** | Breakfast | *Foundry-Prefunction*
- 9:00 a.m.** | Load buses & depart for tour | *Hotel lobby*
- 10:00 a.m. - 12:30 p.m.** | Farm visits | *Marianna, AR*
- 12:30 - 2:00 p.m.** | Group lunch
Introduction to Field Research
- 2:00 - 4:00 p.m.** | Gin & warehouse tour
- 4:00 p.m.** | Depart for Memphis | *Foundry Ballroom*
- 6:00 p.m.** | Cocktail Hour | *CIMAS Event Lawn*

DAY THREE

- 6:00 a.m. - 8:00 a.m.** | Breakfast | *Foundry-Prefunction*
- 8:00 a.m.** | Load buses & depart for USDA Classing Office | *Hotel lobby*
- 8:30 a.m. - 11:30 a.m.** | Tour of cotton classing process | *Memphis, TN*
- 11:30 a.m. - 12:30 p.m.** | Group lunch | *McEwen's*
- 12:30 p.m.** | Depart for Memphis airport